



MSU C4I Weekly Newsletter

April 12, 2021

C4I News & Events

We're continuing to program virtual events and opportunities here at MSU C4I through Spring & Summer 2021. If you are interested in giving a virtual webinar or presentation, please email Dr. Stephanie E. Vasko (C4I Managing Director) at vaskoste@msu.edu.

2021 University Interdisciplinary Colloquium

"Is Persistent Disagreement a Reason to Distrust?"

David Godden (Dept. of Philosophy)

4/16/2021, 12PM-1PM

Zoom Link: <https://msu.zoom.us/j/98504663406>

Passcode: msuc4i

Public discourse, especially about policy, has increasingly become characterized by disagreement, polarization, incivility, and, ultimately, distrust among disagreeers. Normally, disagreement is addressed through the public exchange of reasons in civil argumentation. Yet, distrust is itself a barrier to reasonable argumentation and the rational resolution of disagreement. In this talk, I ask: Is the mere persistence of disagreement a good reason to distrust our disagreeers? The answer, I argue, is "No." In making this case, I offer disagreeers reasons to be more charitable and patient with each other, and to thereby re-establish a modicum of normalcy and civility in public discourse.



2021 University Interdisciplinary Colloquium

Every other Friday starting 1-29-2021

12PM-1PM via Zoom

Zoom Link: <https://msu.zoom.us/j/98504663406>

Passcode: msuc4i

The University Interdisciplinary Colloquium celebrates excellence in interdisciplinary research that involves humanists or artists as partners. Presentations will be delivered by accomplished interdisciplinary scholars who are engaged in work that integrates a wide variety of perspectives, including the full range of perspectives within the university as well as those from outside the university.

Below you'll find our draft Spring 2021 schedule, stay tuned for more info!



04/16/21 — David Godden (Philosophy)

Save The Date: Artist Mixer on 4/22 from 5-6PM

The College of Arts and Letters Dean's Arts Advisory Council is hosting our first Arts Mixer, "Mixed Media." This is a chance for fellow artists (and their collaborators) to get together and converse about the arts scene on and off-campus and look for possible synergies or collaborations on future projects. This event will be virtual, join us on 4/22 from 5-6PM on <https://spatial.chat/s/artmixer>

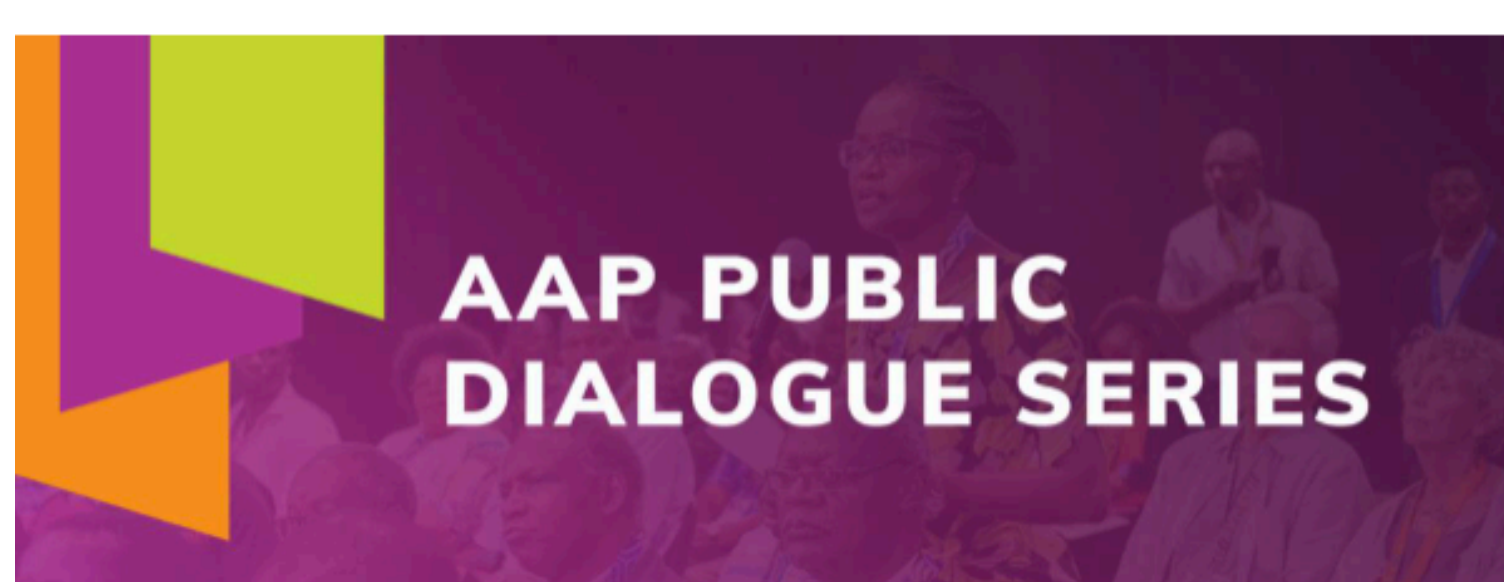
If you'd like your art/creative works featured at the mixer, please email vaskoste@msu.edu for information!

MSU News & Events

The Alliance for African Partnership invites you to The Future of Farming to Meet Sustainable Development Goals in Africa: Reflections on Soil Health and Policy on 4/14 from 9AM-1PM EDT

Agenda and registration available here:

https://msu.zoom.us/webinar/register/6616166788436_WN_6nW0WU7sRq2s1p0fS6fM8w



The Future of Farming to Meet Sustainable Development Goals in Africa: Reflections on Soil Health and Policy

April 14, 2021
9:00AM - 1:00PM EDT (GMT-04:00)

Agenda and Registration

Achieving Sustainable Development Goals (SDGs) is a global challenge, becoming acute in the face of climate change, natural resource degradation, and diseases affecting humans, animals and plants. Technologies and practices that promote sustainable intensification on smaller farms vary spatially according to the diverse ways in which economic transformation and population dynamics are influencing the costs of land, farm labor, and cash inputs such as fertilizers and improved seeds. At this seminar we will reflect on how to achieve sustainable productivity gains through investments in soil health and knowledge. Reports have been commissioned on pioneering efforts in East and Southern Africa to engage and empower farmers and communities through approaches that specifically support disadvantaged youth and women.

Highlights will include innovations in extension, soil health monitoring and agricultural policy around sustainable intensification. Firsthand experiences will be shared on how to scale out bidirectional learning and access to inputs, to address food security, and simultaneously, environmental security. A panel of experts will reflect on the frontline experiences presented, and consider how sustainable agriculture intensification can be further supported and scaled out, in a rapidly changing world. Overall, this will be a unique opportunity for lessons to be synthesized from cutting-edge innovations in soil health for SDG, and made available for broader learning.

Co-hosted by:

Global Innovations in Development, Engagement, & Scholarship
MSU Department of Agricultural, Food, and Resource Economics
AFRE Food Security Group
MSU Center for Gender in Global Context



MSU Asian Studies Center's Global Virtual Speaker Program presents: Platformed Convenience: How Convenience Stores Built the Platform Economy on 4/15 from 4:30-6:00PM EDT

Registration available at <http://bit.ly/SteinbergMSU>

THURSDAY, APRIL 15th, 4:30 - 6:00 PM (EST)
Platformed Convenience:
How Convenience Stores Built the Platform Economy
Marc Steinberg | CONCORDIA UNIVERSITY

What is the appeal of platforms? How do they hook us into their use? Why, for instance, is the chat app turned super app LINE so popular in Japan, WeChat so widely used in China and in the diaspora, or iMessage so widely used by iPhone users? Connection, intimacy, widespread use and value (what economists call "network effects"), the access to news and other services – these are all some of the reasons why platforms are widely taken up and used. Yet one crucial term missing from this list of explanations is: convenience.



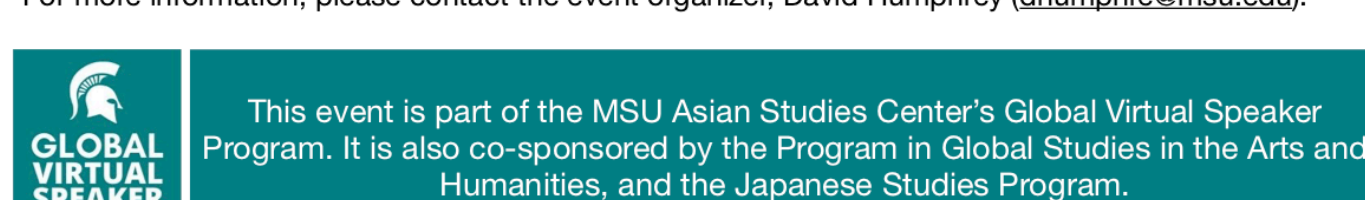
This talk will analyze the crucial place of convenience in the platform era. Building on earlier work on one of the prototypical systems that was an inspiration for iPhones and Android alike, Japan's i-mode, this talk will examine how convenience was a key attribute of this early i-mode system. In doing so, it will explore one of i-mode's unlikely inspirations: Japan's convenience stores.

This event is free and open to the public.
REGISTER @ <http://bit.ly/SteinbergMSU>



Marc Steinberg is Associate Professor of Film Studies at Concordia University, Montreal, and director of The Platform Lab. He is the author *Anime's Media Mix: Franchising Toys and Characters in Japan* (University of Minnesota Press, 2012, translated into Japanese and Italian), *The Platform Economy: How Japan Transformed the Commercial Internet* (University of Minnesota Press, 2019), and *Media and Management* (University of Minnesota Press, 2021).

For more information, please contact the event organizer, David Humphrey (dhumphre@msu.edu).



Our email address is:
c4i@msu.edu

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