The Arts Launch has three primary audiences and goals. 1. MSU Students—especially first-year students—to introduce this event to advocate for the importance of the arts at MSU. 2. Community—especially high school students—to showcase many of the artistic opportunities and create synergistic recruiting. 3. Arts professionals and artistic relationships. We are seeking organizations who may be willing to present in the week-long celebration. We are seeking:

- Participants who can present live work taking place on campus during the week of Arts Launch. If you are interested in participating, please fill out the form below.

These presentations may fall into one of the following categories:

- Arts as a conversation starter
- Arts as a tool for change
- Arts as entertainment
- Arts as relaxation
- Arts and civic engagement
- Arts and Culture
- Arts and Social Justice
- Arts and innovation

Please note that these categories are not exhaustive. These presentations may also fall into subcategories such as:

- Film screenings
- Interactive events
- Lectures
- Participatory classes
- Performances
- Workshops
- Symposia
- Workshops
- Workshops

Each submission is limited to 30 minutes and will be judged on the following criteria:

- Originality and innovation of content and ideas
- Potential for community engagement
- Potential for educational impact

The Arts Launch Planning Committee is seeking proposals from CALE for the Arts Launch, and we are extending this opportunity to other campus departments and units. If your project begins off-campus but connects to the MSU campus, please still consider joining the Arts Launch. We hope to create a united Arts Launch and will prioritize proposals that complement and strengthen each other. To submit a proposal, please fill out the form below.

Thank you!